SPEAKER · BOOKING TALKS FOR 2026–27

Satyam Kanabar



Partner, Befree Global and SuperRecords · GIFT City, Gujarat

Keynotes, guest lectures and workshops on building world-class firms and careers from India, drawn from hiring, selling and putting AI to work in a business of 1,500 people.

1,500	3,000+	3	6+
People in the business	Accounting firms supported	Client markets: AU, UK, US	Talk topics, each tailored

Topics

Building a global firm from India — SIGNATURE

How a family business grew to serve thousands of firms abroad, and why Indian talent can stand alongside the Big Four.

Ownership beats experience — 02

What I look for when I hire, and how freshers stand out.

Careers in global finance, from home — 03

For commerce, CA and ACCA students, and why GIFT City matters.

Practical AI for finance and business — 04

Hype-free, hands-on, and the skills that will still matter.

People first in the age of AI — 05

Keeping culture, trust and quality intact while automating.

Buyers changed faster than sellers — 06

How we retrained sales teams to win global clients.

Recently



25 APR 2026 · GANDHINAGAR

Esteemed Speaker, CHRO Conclave 2026

Ganpat University, Centre of Excellence · Ethos (The GIFT City Club)

About

Satyam Kanabar is a Partner at Befree Global and SuperRecords, a family business founded over 18 years ago that now has 1,500 people across GIFT City, Ahmedabad, Chennai and Cebu, supporting 3,000+ accounting firms in Australia, the UK and the US. ACCA-trained, he leads the push into the US CPA market, builds and trains sales teams, and hosts practical AI sessions for founders. He founded Bliss Horse Riding Club and is Chief Secretary of Asmakam Gram, a GIFT City trust.

Formats

- → Keynote · 20–40 min
- → Fireside chat or panel · 30–60 min
- → Guest lecture · 45–60 min
- → Workshop · 60–90 min
- → In person or online

Invite Satyam to speak

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